

EXECUTIVE LEADERSHIP WORKSHOP

BUILDING BLOCKS FOR ORGANIZATIONAL SUCCESS

JANUARY 31, 2019 . 9 AM - 4 PM



PRESENTED BY DR. JAMES J. KENNEDY, CPCU



James Kennedy, has over 43 years in the insurance industry with leadership in all facets of insurance company operations, as well as three years as an independent agent. He has extensive experience in expanding operations geographically, implementing new automation systems, executing successful acquisitions, developing long-term corporate strategy, expanding into new states and building a sustainable positive culture. He currently serves as a consultant and speaker for insurance industry groups, is a faculty member of the National Association of Mutual Insurance Companies' Board of Director Education program and is a board member for the Hartford Mutual Insurance Company. He served on Tiffin University's board February, 2017 through June, 2018 and received his Doctor of Humane Letters from TU in May, 2015.

Dr. James Kennedy will present innovative ways of building a dynamic, engaging, and effective organizational culture.

- 9 a.m. – Noon
- Culture
 - Purpose
 - Vision / Mission / Values
 - Leadership
- Noon – 1 p.m. Lunch
- 1 – 4 p.m.
- Strategy / Strategic Planning
 - Decision Making
 - Ethics
 - 40 Lessons from 40 Years

Location: TIFFIN UNIVERSITY
The Marion Center,
235 Miami Street, Tiffin, Ohio

Cost: \$500

Reservation Deadline:
Friday, January 11, 2019 -
Space is limited.

6 hours of CEUs will be available from TU.

For reservations or group rate information, contact Kristi Krintzline, Ph.D.
800.968.6446 x3445
or visit tiffin.edu/elw



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